



Introduction

DataDot Technology Canada is leader in asset identification and theft deterrent solutions across Canada. We have developed a comprehensive approach to theft deterrence that involves the community, law enforcement and industry partners.

For any program to have long term effect it must be comprehensive and include participation by as many partners as possible. In conjunction with **Canadian Crime Stoppers Association** we have developed a number of marking packages for individuals, home owners and small business through **Operation Hands Off!**

In addition to the pre-packaged kits individual packages can be arranged for larger companies and industrial applications as required.

Why it works.

It's a very simple and common sense approach to identifying property. Ask any law enforcement agency what is the best theft deterrent solution and it will always include **"property identification"**. Property identification is essential in the fight against crime. Without proper identification the evidence required to convict a thief may not be available.

The thieves are well aware of this fact and will in most cases avoid marked property. They know if it can be readily identified the risk significantly increases and they move on to other targets.

DataDots increase risk to thieves!

DataDotDNA® is globally proven to significantly deter theft before it happens. This is done by marking assets with identification that law enforcement can easily identify worldwide in a few minutes. On some types of assets serial numbers, vehicle identification numbers and hull identification numbers are also traceable in addition to the DataDot PIN.

This same traceability by law enforcement is available to the general public with less detail but sufficient to identify an item as registered. This feature was addressed to combat the increased use of online sales sites to dispose of stolen property in other cities and around the globe. **Try this serial number in the consumer search field of our website: EZGF1149035.**

Awareness is Key - Operation Hands Off! www.operationhandsoff.com

DataDot Canada works with our clients across Canada to raise awareness of marking programs and educate law enforcement. To learn more about the projects we are involved in please visit the media page on our website and view the videos as these are a great source of information or request a PDF brochure by email.

Summary

Theft deterrence is easily accomplished but must be the responsibility of the property owner. Without action on your part, law enforcement agencies are hampered in their efforts. **DataDotDNA®** provides positive identification that is highly traceable and proven to deter theft - **"it's like DNA for Property."**